

September 1st, 2017

2017 SeoulGSC Announcement of Pitch Party

SeoulGSC announces the plan for our Pitch Party, which is designed to find and support young entrepreneurs' creative business ideas and help them develop. The detailed plan for the Pitch Party is as follows.

2017. 9. 1.

Seoul Global Startup Center

Title: 2017 SeoulGSC Pitch Party

- Slogan: Pitch Like Punch!

The Purpose of Pitch Party

- SeoulGSC would like to provide young entrepreneurs with opportunities to develop their creative business ideas and support with prizes and practical help through such items as experts' consulting services.

Date

- Pitch Party: 10AM-12:PM, Friday, November 3rd, 2017
- Application Period: Friday, September 1st ~ 6PM,

Friday, September 29th

※ The schedule above may be subject to change.

□ **Place : 3F,4F, SeoulGSC**

□ **Participants Requirements:**

◎ Common Conditions

- One or more foreigners must be included in the team.
- If the team representative is a foreigner, he/she must have no limitation to economic activities in Korea.
- The business item/idea must have potential to advance globally in the future.
- Foreigners whose visa has limitation to economic activities in Korea must check out if he/she has any limitations to participate.

① Students Teams : Foreign/Korean students who are enrolled in domestic universities or are taking leave of absence temporarily

② General Teams : Anyone whose business registration is less than 3 years old

※ If the team representative is a foreigner, and E or D types of visa holder, which may restrict economic activities in Korea, ask Korea Immigration Service directly. (02-6908-1345~6)

Prize

Grade	Amount	Number of Teams	Total
The 1st	3,000,000KRW	2 Teams	15,000,000KRW
The 2nd	1,000,000KRW	4 Teams	
The 3rd	500,000KRW	10 Teams	

Special Prize: Follow-up Support

※ Further details will be announced to individual team.

Limitation of Participation

- Excluding business items/ideas related to antisocial characteristics such as gambling and environmental pollution referred to Support for Small and Medium Enterprise Establishment Act.
- In the case of violating exclusion criteria, the application will be disqualified and the prize shall be remitted.

Application

- Pitch Party: 10AM-12:PM, Friday, November 3rd, 2017
- Application Period : Friday, September 1st ~ 6PM, Friday, September 29th
- Documents : Business Plan etc. (Refer to the attached forms)
- Application Method : Online application

Follow-up Schedule

Dates	Topic
17.9.1(Fri) ~17.9.29(Fri)	Application Period
17.10.20(Fri)	Announcement for 2 nd Round Selected Participants
17.11.1(Wed)	Submission Deadlinefor PT materials
17.11.3(Fri)	Pitch Party
17.11.3(Fri) ~17.12.8(Fri)	Follow-up Support

※ The schedule above may be subject to change.

Contact 070-4170-8481 / SeoulGSC (for work hours only 9AM-6PM on weekdays)

program@seoulgsc.com

The List of Documents to be submitted to SeoulGSC

Please check out the list below carefully before submission.

- | | Check |
|--|--------------------------|
| 1. Business Plan (Essential/Use the Attached Form) | <input type="checkbox"/> |
| 2. Introduction of Company(Team) (Essential/Use Your Form) | <input type="checkbox"/> |
| 3. Copy of Representative (Essential/Identification Card, Driver's License, Passport, Alien Registration Only) | <input type="checkbox"/> |
| 4. Documentation of Foreign Team Members
(Essential/Students Teams - Certificate of Alien Registration, Proof of Enrollment/ General Teams - Certificate of Alien Registration) | <input type="checkbox"/> |
| 5. Participation Permission Document (Essential/Use the Attached Form, E Types of Visa Holders Whose Economic Activities in Korea are Restricted. General Teams Only) | <input type="checkbox"/> |
| 6. Certificate of Business Registration (Optional) | <input type="checkbox"/> |
| 7. Certificate of International Patent or License (Optional) | <input type="checkbox"/> |
| 8. Other Performance Related Material (Optional) | <input type="checkbox"/> |
| 9. Copy of 1-5 items are required. (Attach each file online) | <input type="checkbox"/> |

*** Important Notice**

- Submission of documents 1-5 is required. If you do not attach, you will be automatically dropped without notification.

{Attachment1} Business Plan

1. Item Outline, Purpose of Proposal, Team Competency, Commercialization Status

Item Outline	◆ Explanation and Necessity of Product/Service including Name, Purpose, Specification, Main Function, Performance, Merit of the Business Item
Purpose of Proposal	◆ The Purpose of Proposal and the Reason for Participation
Team Competency	◆ Competency of Team Leader and Members
Commercialization Status (Mark with √ in <input type="checkbox"/>)	<input type="checkbox"/> Under Commercialization Project <input type="checkbox"/> Under Commercialization <input type="checkbox"/> Under Technology Introduction <input type="checkbox"/> Industrial Property Rights(Patent, Utility Models) Pending or Registration Completed

2. Commercialization Plan, Market Forecast, Ripple Effects

Plan for Commercialization After Winning	◆ Marketing Plan, Sales Plan, etc.
Market Forecast	◆ Current and Future Estimated Market Size, Market Outlook, Domestic and Overseas Market Trends, Market Entry Conditions, Market Structure and Characteristics, Target Customers, Competition Situation, etc.
Ripple Effects	Socio-economic Impacts such as Creation of Employment by Success of Commercialization

Confirmation of Participation Permission

I _____, Employer of the Participant _____ of Pitch Party of Seoul Global Startup Center, confirm that I permitted his/her participation in the event.

Participation Date	Name of Participant	Name of Employer
2017.11.03		

(year). (month). (date).

○ Name of the Company :

○ Name of Employer : (Signature)

Seoul Global Startup Center